## WE'RE BUSY PREPARING THE GROUND

Welcome to the September issue of the GlenWyvis newsletter, the second since we reached our historic fundraising target for Scotland's first community-owned distillery. Things continue to be very busy here on the distillery site with improvements to the access road being made and the early ground preparation works also progressing well. You can view the progress yourself on our online cameras. Check out our social media to see what times the cameras are going to be broadcasting live.





### **LOCAL & GLOBAL REACH FOR GLENWYVIS EVENTS**

As part of our continued brand building efforts, GlenWyvis Gin featured in two high profile events this month.

The first was an evening of gin pairings with different foods that was held at Simpson's Garden Centre in Inverness on the night of the 16<sup>th</sup> of September. It was a fantastic night of contrasting flavours hosted by local celebrity gin enthusiast Nicky Marr. GlenWyvis was joined at this fun event by three other Scottish gins: Rock Rose, Shetland Reel and Loch Ness Gin. The event was a sell out in advance and was enjoyed by all who attended.







Then on the evening of Tuesday the 20<sup>th</sup> of September, our Head of Sales and Event Co-ordinator, Craig MacRitchie, was also in attendance at Achnagairn House near Inverness for the Social Travel Summit Gala Dinner where 110 of the world's top travel bloggers were meeting for the first time in the UK.

The event was full of energy and enthusiasm and GlenWyvis went down very well along with other local Highland produce from the Connage Highland dairy. With the bloggers in attendance coming from Brazil to the Faroe Islands (and everywhere else in between!) the community-focused message of GlenWyvis is being spread around the globe.

#### **EVENTS THIS WEEKEND!**

Be sure to come along to see us at the Loch Ness Knit Fest in Eden Court on Friday the 30<sup>th</sup> September or Saturday the 1<sup>st</sup> October to have a chat and try a GlenWyvis cocktail. Craig will also be at Baxter's Highland Village in Fochabers on Sunday the 2<sup>nd</sup> of October giving those interested a taste of GlenWyvis gin.

# THE REWARDS WILL BE WORTH THE WAIT

Most of our members should now have received their rewards and share certificates. We hope you enjoy them, it has been no easy task for our small team with over 3000 parcels going out to some 30 different countries. If you have not received your rewards yet, then do not worry, we have not forgotten you, they will be with you soon.

However, if your investment level provided an option to choose GlenWyvis gin now or GlenWyvis whisky later, then REMEMBER that you do have to let us know which option you would prefer. Of course, if you opt for whisky, then you will have to wait a wee bit longer before GlenWyvis Highland Single Malt is ready...but it will be worth the wait!



## BUY GLENWYVIS. GREAT DEALS FOR MEMBERS

We would like to thank all our members for their continued support and encourage you **ALL** to buy your **OWN** gin – and encourage friends and family to do the same!

Last month's deal of £30 for an exclusive **Friends & Founders edition of GlenWyvis Gin** is still available.

This special edition bottle is not for general sale and is only available to our members while stocks last. When it's gone, it's gone!

We also have a small quantity of GlenWyvis Polo Shirts, both in Navy Blue and Dark Green, as well as black GlenWyvis Running Tops, and these can be purchased with a bottle of Friends & Founders GlenWyvis Gin for £50.

The very smart GlenWyvis Polo Shirts will be exclusively



available to our members for a limited time before going on our online shop for general sale priced at £24.99 each.

If you are interested in any of this month's deals please get in touch over the phone on 01349 862005 or by email.

## DO YOU KNOW ANY LATE WOULD-BE INVESTORS?

If you're reading this newsletter, it's most likely that you are already an investor and a member of GlenWyvis the world's first 100% community-owned distillery. You were in early and got your investment completed before our deadline. However, some others were not so quick off the mark, and we continue to get late requests to invest – all of which we consider on an individual basis.

So, if you know anyone, friends or family, who feel they missed out on the opportunity to be part of the GlenWyvis journey – tell them to get in touch – and mention your name as an existing member. We'll carefully consider all late investments especially those from the local community. Importantly, the business plan remains the same, as do the rewards for investors, as we work towards meeting the total development costs of £3million.



@glenwyvis