



LOCAL & GLOBAL

THE GLENWYVIS DISTILLERY NEWSLETTER

October 2016

GLENWYVIS MAKING FUTURE PLANS TO WELCOME VISITORS TO THE DISTILLERY.

As announced in The Ross-shire Journal on Friday 28th October, **GlenWyvis** Distillery Community Benefit Society has unveiled an ambitious plan to build a sustainable, electric funicular-style railway to the distillery – if the distillery site is chosen as the location for the visitor centre. The initial concept, which was developed privately and shared with the **GlenWyvis** board, will now be the focus of a full feasibility study.

The board continues to review a number of potential visitor centre locations. This exciting solution for the distillery option provides an innovative response to concerns regarding access and would reduce traffic on the final distillery approach road. A Dingwall town centre Park & Ride scheme would see visitors shuttled from there on board a **GlenWyvis** electric mini bus to a base station below the distillery. From there a scenic 400 metre track would carry visitors up to the distillery visitor centre on what would be Europe's longest electric elevator.

A short animation introducing the thinking behind the concept is available to view on our website and via social media.



GLENWYVIS LOOKING FORWARD AS THE CLOCKS GO BACK

Now that the clocks have changed here in Scotland, and the dark nights are coming in, there is no better time to relax at home in front of an open fire and toast **GlenWyvis**! All rewards should now be with all our members – or on their way – so hopefully everyone will have a bottle of gin or the promise of our Highland malt to keep them going in the winter nights.

Remember, our site cameras are still active at advertised times throughout the winter, so no matter where in the world you are, you will still be able to see how we are getting on with the world's first 100% community-owned distillery.



GLENWYVIS NAMED REGIONAL FINALIST IN TOP AWARDS

GlenWyvis Distillery Community Benefit Society has made it to the finals in the **Community Ownership Awards 2016**, the only national awards programme recognising community cooperation in the UK.

The awards are organised by Plunkett Foundation, a national charity that supports people to set up and run community co-operatives to help overcome a wide range of local issues.

GlenWyvis will now compete with other finalists to be crowned the best community owned co-operative in the Scottish region. The winners will be announced at a special ceremony in London on Monday 28 November.



EVENTS

AN UPDATE ON GLENWYVIS EVENTS IN OCTOBER



ON THE 1ST OF OCTOBER CRAIG AND JOSH WERE IN ATTENDANCE AT THE VERY FIRST LOCH NESS KNITTING FESTIVAL. The event which was held over 3 days at **Eden Court in Inverness**. The festival attracted hundreds of people from all around the world and knitters from far and wide were more than happy to sample **GlenWyvis** community owned gin. More than a few bottles left with new fans to return to places as far away as Canada and Japan. Everyone particularly enjoyed our hand knitted alpaca scarves and hats which decorated our bottles, you may even be able to spot our own alpacas on the **GlenWyvis** live cameras.

Craig also attended several other events this month including a visit to Baxters Highland Village where visitors were treated to a taste of **GlenWyvis** at the opening of their Christmas shop. This proved so popular that every bottle sold within a couple of hours! And on Saturday 29th Craig represented **GlenWyvis** at the Dornoch whisky festival. Whisky and gin enthusiasts descended on the Highland town to sample the best of Highland distilling. Revellers could sample the **GlenWyvis** gin neat, with tonic, or as part of our 'Skiach Cooler' cocktail. All were received well and some even opted to try all three!



CAIT JOINS GLENWYVIS TO BLEND TOGETHER A WHISKY-INSPIRED HISTORY FOR DINGWALL!

The board of **GlenWyvis Distillery Community Benefit Society** is delighted to announce the appointment of **Cait Gillespie** to the new role of **History Curator** at the world's first 100% community-owned whisky distillery.

Cait grew up in the Dingwall area and studied at Dingwall Academy, where she was Head Girl. She left Dingwall for Strathclyde University in 2010 where she completed a BA in History, graduating with a First class degree in 2014.

Following her appointment to the role, David O'Connor, chairman of the **GlenWyvis** board, said: "We had a high number of excellent candidates applying for this exciting role at **GlenWyvis**, and we were impressed with the quality and enthusiasm of the short-listed applicants. However, at interview, Cait's combination of interests, experience and superb communication skills made it an easier selection process. We are delighted she has agreed to join **GlenWyvis** and we're sure all our founding members will support this appointment that their investment has made possible."

In addition to her historical research, Cait has worked in communications and public relations for Aberdeenshire Council, and as community engagement officer as part of the Future City Glasgow project. Cait returned home to live at Loch Ussie in 2016 and she remains a passionate student of Scottish history, particularly Scotland's alternative narratives and forgotten stories.



Cait said:

"My determination, self-motivation and patience have enabled me to persevere with historical research when it at times has seemed unachievable. It is with such an approach that I will endeavour to uncover Dingwall's distilling past and help to blend together an alternative, whisky-inspired history for the town culminating in the opening of GlenWyvis Distillery."

Cait continues to further her studies, and is currently completing a History Master's degree at Leiden University in the Netherlands through distance learning.

Her tutor at the University, Dr Irial Glynn, endorsed Cait's appointment to the new role at **GlenWyvis**. He said: "I think you have made a great choice to select Cait as your history curator as she is an excellent historian and a fantastic communicator. The fact that Cait has previous experience of working as a tour guide, a community engagement officer, a journalist and a communications officer further confirms her suitability for the position as **GlenWyvis** distillery's history curator."

In addition to her role as history curator, Cait will support the **GlenWyvis** team across a wide range of community engagement and marketing tasks. Her appointment is the latest in the development of a dedicated, hard-working team fully focused on putting community-owned whisky distilling back at the heart of Dingwall and creating a world class visitor attraction.



TELL ANY LATE-TO-THE-PARTY INVESTORS TO CALL US!

We are still getting late requests to invest – all of which we consider on an individual basis. So, if you know anyone, friends or family, who were disappointed to miss out on the opportunity to be part of the **GlenWyvis** adventure – tell them to get in touch – and mention your name as an existing member and investor. We carefully consider all late requests especially from the local community. Importantly, the business plan and the rewards for investors remain the same, as we look to meet our £3m costs.

NEW FOR CHRISTMAS: GLENWYVIS GIN 200ml BOTTLES WITH HANDMADE CHOCOLATES

We are very excited to announce a new addition to the **GlenWyvis** range. In time for Christmas we are releasing a 200ml bottle of our **GlenWyvis** gin meaning that now anyone can get their hands on this travel-handly bottling for themselves or to give to a loved one!

For a special Christmas gift package, we're also combining the 200ml bottles with new **GlenWyvis** chocolates that have been handmade by Debbie from the Chocolate Place in Inverness. Both of these superior chocolate truffles feature **GlenWyvis** gin to provide a cracking taste sensation.

Our 200ml bottle will retail on our online store for £19.99, but for a limited time our members have the chance to **pre-order the gin AND chocolate gift pack for £19.99**. If you would like to pre-order this first ever **GlenWyvis** gift pack then please get in touch by phone at 01349 862005 or email at glenwyvis@glenwyvis.com.



BUY GLENWYVIS. GREAT DEALS FOR MEMBERS THIS CHRISTMAS.

Once again we would like to thank all our members for their continued support and encourage you **ALL** to buy your **OWN** gin – in the run up to Christmas – and encourage all your friends and family to do the same!

The deal of £30 for an exclusive **Friends & Founders edition of GlenWyvis Gin** is still available. This special edition bottle is not for general sale and is only available to our members while stocks last. When it's gone, it's gone!

We also have a small quantity of **GlenWyvis Polo Shirts**, both in Navy Blue and Dark Green, as well as black **GlenWyvis Running Tops**, and these can be purchased with a bottle of **Friends & Founders GlenWyvis Gin** for £50.

The very smart **GlenWyvis Polo Shirts** will be exclusively available to our members for a limited time before going on our online shop for general sale priced at £24.99 each.

If you are interested in any of this month's deals please get in touch over the phone on 01349 862005 or by email.

