



LOCAL & GLOBAL

THE GLENWYVIS DISTILLERY NEWSLETTER

November 2016

CELEBRATING ST ANDREW'S DAY WITH THE LAUNCH OF THE **EDINBURGH COLLECTION** OF GLENWYVIS GIN



On Wednesday November 30th, we released a new limited collection of **GlenWyvis** Gin. The Edinburgh Collection celebrates four local communities in Scotland's capital city to help in our efforts to bring the tradition of distilling back to our own Highland community. The four limited edition bottles celebrate local landmarks in Stockbridge, Old Town, New Town and Morningside and have been released to mark St Andrew's Day and the strength of community that underpins the **GlenWyvis** story.

As the UK's most successful ever community crowd-funded project, with over 2,600 founding members contributing some £2.6 million to the distillery project, including many hundreds of investors from Edinburgh, the **GlenWyvis** Distillery will be a new landmark for the Highlands of Scotland and for community ownership.

Announcing the launch, **GlenWyvis** founder and managing director, John F McKenzie, said:

"We are excited to release this special edition **GlenWyvis** gin for St Andrew's Day in Edinburgh, as part of our marketing push to raise awareness of our brand and build our audience engagement whilst the distillery is still under construction.

A community approach is at the heart of all we do – and this limited edition gin is designed to bring hyper-local appeal to gin aficionados in the Edinburgh to trigger further interest in our project in the Highlands.

It is the combined efforts of all the investors, not least those from the capital itself, that have helped us to create three full-time jobs to date with other part-time positions created in the run up to Christmas. In due course, we hope to extend the appeal of **GlenWyvis** to encourage members and visitors to visit the Highlands and the distillery in Dingwall as part of an overall whisky tourism experience."

The Edinburgh Collection can be bought via our website or call us direct. Individual bottles from the collection are exclusively available to members for £35, which also covers the cost of P&P. The complete collection of four is available to members for £139.99 (inclusive of P&P) while limited stocks last. Please note these P&P included offers are UK only. For international orders please call or email us direct to discuss.

The season of GoodWill with GlenWyvis

BUY FROM YOUR OWN DISTILLERY: GREAT CHRISTMAS DEALS FOR ALL MEMBERS.

GlenWyvis Gin 200ml

£19.99 inc. P&P (UK only)

Our unique Highland gin is now available in "gift sized" 200ml bottles. Made from 9 different botanicals which includes locally picked hawthorn, our gin has a crisp full bodied taste with distinct hints of citrus coming through, along with spices at the back of the palate. Best served over ice with orange peel and a sprig of bruised coriander.



GlenWyvis Gin 200ml with Gin Chocolates

£22.99 inc. P&P (UK only)

Our unique Highland gin is now available in "gift sized" 200ml bottles along with gin chocolates - perfect to give a gin lover!



GlenWyvis Gin Chocolates

£5.00 inc. P&P (UK only)

Handcrafted double pack of chocolates made by the The Chocolate Place in Inverness.

Using GlenWyvis Gin, an orange and coriander truffle and a sour cherry square have been created!



A SMARTER GIN The GlenWyvis Gift Pack

£49.99 inc. P&P (UK only)

A 700ml bottle of **GlenWyvis** gin, plus the new hand-stitched **GlenWyvis** tie in black and gold, and all wrapped together in our new designer packaging tube - developed specifically for members ordering the community spirit direct.



The hand-stitched GlenWyvis tie is available on its own for £19.99 (inc. P&P)

You can find a full selection of gifts at our GlenWyvis online shop.

www.glenwyvis.com



Please note the 'P&P included' offers for members are for UK delivery only.

For international orders / delivery please call or email us direct to discuss.

GLENWYVIS LEASE FINALISED AS PLANNING PERMISSIONS PROGRESS

Thanks to the massive backing of investors, and the incredible support afforded to the project by so many, we have been able to make great progress with the long term aims of the GlenWyvis project and our aspirations to bring whisky distilling back to Dingwall.

This month our chairman, David O'Connor, and GlenWyvis founder and managing director, John F McKenzie, who is also the landowner, signed a 179 year lease for the distillery project. The lease now covers not one, but four sites on the farm, and the land has been secured for just £1! The lease will shortly be available to view on our website.

The four sites covered by the lease include the distillery site plus additional sites for two bonded warehouse sites, which all have full planning permission, and also an old house site which we are in detailed talks to secure planning permission for. This final site is highly important as it is intended for the Master Distiller's house. The position of Master Distiller will be advertised shortly – and we will keep all members informed of progress.



It's Been A Busy Time For Events



Gin Festival, Stirling

Craig and Josh attended the Stirling Gin Festival at the Stirling Highland Hotel on the 4th/5th November. It was a fantastic event hosted by the Stirling Whisky Shop. The event was a sell out with 750 eager gin fans excited to try dozens of different gins, **GlenWyvis** went down a treat with everyone loving our community and green ethos...as well as the taste of our gin!



Exclusively Highland, Eden Court, Inverness

Craig, Cait and Josh were at the Exclusively Highland event at Eden Court in Inverness on the 18th/19th/20th of November. With traditional high quality crafts from all over the Highlands featuring at the event, **GlenWyvis** gin, handmade gin truffles and Alpaca scarves and hats all proved to be very popular over the weekend.



Royal Hotel, Cromarty

On Saturday the 26th November, Craig was amongst other Scottish craft gins to host a tasting with **GlenWyvis** board member Jenny Henderson at the Royal Hotel in Cromarty. The night was full with locals from the Black isle and Ross-shire enjoying gins from around the North. The evening was such a big success, that the organisers now hope it can become a regular event.

UPCOMING EVENTS

Highlands and Moray Food and Drink Festival

Saturday 3rd December, UHI campus, Inverness

Exclusively Highland, Eden Court, Inverness

Highlands Craft Fair II, 9th/10th/11th December

CRAFT DISTILLING ON THE GOVERNMENT AGENDA

As a member of the Scottish Craft Distillers Association, **GlenWyvis** was invited to meet with Fergus Ewing MSP, Cabinet Secretary for the Rural Economy and Connectivity, to discuss a range of issues impacting on the craft distilling industry.

John and Craig represented **GlenWyvis** at the meeting where the discussion ranged from more appropriate taxation, the high Scotch whisky verification fees and the very important need to protect Scottish products by ensuring they are truly Scottish and do not come from outside of Scotland.



What better way to celebrate Christmas than by gifting your friends or family a little bit of history!

GIVE
A DISTILLERY
AS A GIFT THIS
CHRISTMAS!

If you know anyone special who would like to be part of the **GlenWyvis** adventure – then we are offering our existing members an exciting opportunity to gift investment for Christmas this year. So maybe its your father or your best friend, but either way, they can be part of the **GlenWyvis** global community. The minimum investment levels (and the rewards) remain the same, and we will consider all gift requests especially from the local community.

