



LOCAL & GLOBAL

THE GLENWYVIS DISTILLERY NEWSLETTER

March 2017

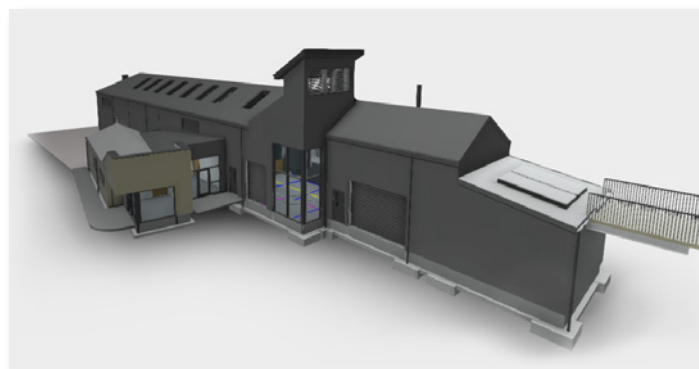
THE GLENWYVIS SITE IS IN GOOD SHAPE

Our latest update on the distillery build

Construction of the distillery is now well under way! Progress in the past few months has been very good on site considering the usual hurdles associated with carrying out ground works in winter. With drainage and levelling works now complete, the site is ready for the distillery foundations to go in over the coming weeks.

Building a distillery high on the side of a hill has its own unique challenges of course, and the construction team has built a large retaining wall above the distillery site to keep the hillside firmly in place! The wall is made from gabion baskets filled with rock. The adjacent site for the bonded warehouse is also taking shape. The stone uncovered at this site will be used in other parts of the build to keep costs down.

In terms of the interior design, the final details and plans for the layout of the distillery and all the equipment are now being completed – see the image here from the architect's 3D model. The steelwork to form the distillery frame is currently being ordered, so the actual buildings will begin to take shape in the not too distant future! We'll update on progress next month.



REMEMBER: The competition to win a visit to see our two stills being manufactured at Forsyth of Rothes is still open! The draw closes at the end of March, and the visit is likely to be in May. To enter, send an email to josh.fraser@glenwyvis.com and simply put **STILLS VISIT** in the subject line.

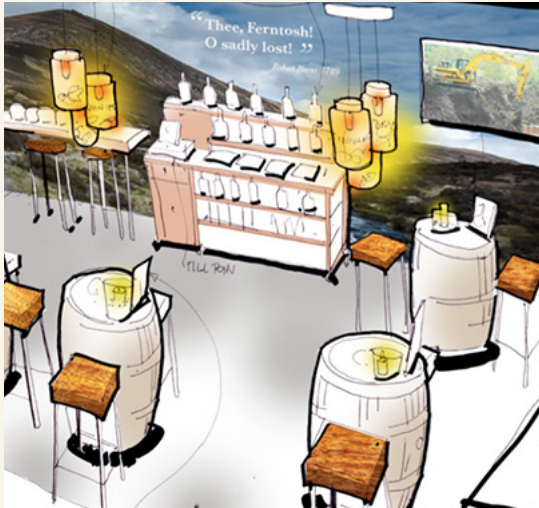
YOUR OPINIONS MATTER TO US

On the 8th of March, we launched a major market research survey designed to get the views and opinions from all **GlenWyvis** members and social media followers. The research is being conducted by independent research agency, Jump Research, and their analysis of all the responses will help us to shape the future direction of our brand, improve our sales strategy, tailor our visitor experience, and also better understand the expectations of our members and other supporters.

The survey will be open until the 30th of March – and we hope all our members will take 10 minutes or so to complete the survey. Your opinions matter to us – this is your distillery – so please help us to build a platform for future success that will be informed by your preferences. Everyone who takes part in the research will have an opportunity to enter a prize draw, with a chance to win one of five great prizes.

If you have not completed the survey yet, please check your in-box, or visit our social media pages for more details.
Thank you for your support. Team **GlenWyvis**.

GLENWYVIS BASECAMP ON SCHEDULE FOR OPENING EASTER 2017



As the distillery build progresses high on the hill overlooking Dingwall, we are setting up **GlenWyvis** Basecamp in Victoria Restaurant down on the town centre High Street.

In this welcoming, interim home, visitors will have an opportunity to learn all about **GlenWyvis**, to book for one of our gin tasting sessions, and to discover more about the local whisky heritage tours we're planning for this summer. You can see an early visualisation of the space opposite, and we are working hard to add as much as we can to this exciting new venture.

Dedicated **GlenWyvis** team members will be there to chat to you about what the distillery means for the local community, and how a broad community of friends and supporters came together to secure its future. **GlenWyvis** Basecamp is the starting point for our journey as we embark on making whisky history together.

Watch out on social media for details of the Basecamp launch and opening times. And if you would like to be a **GlenWyvis** volunteer and help us run Basecamp, then please do send your name and CV to Josh Fraser via josh.fraser@glenwyvis.com



GLENWYVIS IS LIVE ON THE NORTH COAST 500

As reported previously, **GlenWyvis** Distillery is now proud to be a business partner of the North Coast 500. Over 50% of our investors are from the northern Highlands, the area encompassed by the NC500 route, and Dingwall itself lies at the heart of Easter Ross, where the NC500 begins and ends. Our membership is now live, which is exciting for us, and you can find the **GlenWyvis** listings on the NC500 website here:

GlenWyvis Business Partner Feature Page

www.northcoast500.com/our-partners/partners/glen-wyvis

GlenWyvis Business Partner Listing

www.northcoast500.com/our-partners



HIGHLAND INSPIRATION

Now available in selected outlets

The limited batch of 1,600 bottles of Highland Inspiration, the single malt Scotch whisky that was carefully selected and bottled for **GlenWyvis** to celebrate the laying of our foundation stone, has now been released for public purchase from March 1st. The remaining bottles are being made available to selected local outlets and can also be bought via our website at £55 plus postage. However, please note that members can still purchase Highland Inspiration direct from **GlenWyvis** at the discounted price of £45 plus postage.

GlenWyvis Inspiration #1

The first in a series of stories featuring our local whisky heritage

Thee, Ferintosh! O sadly lost?



Duncan Forbes of Culloden 1685-1747 by Jeremiah Davison

The name 'Ferintosh' has enjoyed an enduring association with whisky for hundreds of years.

Just a stone's throw away from Dingwall, Ferintosh is a relatively small area of land in the Black Isle. It once belonged to the powerful Forbes of Culloden family, who were instrumental in stopping Highland clans joining the Jacobite rebellion. The family's unwavering support for the government made the family a target of Jacobite anger. However, when lands owned by Forbes at Ferintosh were raided by Jacobite forces in 1689, it was not blood that was spilt, it was whisky!

At the time Ferintosh was home to "an Ancient Brewery of Aqua-vity" that belonged to the Forbes family. Following the raid, and to compensate for the destruction of the 'brewary' at the hands of the Jacobites, Duncan Forbes was granted a privilege to distil whisky in the barony of Ferintosh free of tax, for the relatively small annual fee of 400 merks.

The privilege lasted for almost 100 years, with successive generations of the Forbes family enjoying its rich profits. By the late 1760s, two-thirds of legal Scottish whisky came from Ferintosh. Distilleries and breweries – for the two went hand in hand – cropped up all over the countryside, and Ferintosh became a bustling hub of industry. One distiller and brewer was said to be so wealthy that at his death, "his money was measured out amongst his heirs with a lippy [a dry-measure normally used to weigh-out oats and potatoes!]"

Almost 50 years after the 'privilege' was revoked, the Ferintosh name re-emerged; Arthur Robertson, distiller at Dunvornie, renamed his enterprise Ferintosh in 1828 and then, in 1893, Ben Wyvis Distillery in Dingwall was renamed Ferintosh. But it was Robert Burns who truly secured Ferintosh's lasting legacy. In referencing Ferintosh in his poem 'Scotch Drink' (1785), Burns seared Ferintosh into the national consciousness:

*Thee, Ferintosh! O sadly lost!
Scotland lament frae coast to coast!
Now colic grips, an' barkin hoast
May kill us a';
For loyal Forbes' charter'd boast
Is ta'en awa'?*



Burns couldn't comprehend a Scotland without Ferintosh whisky – it would kill us a'. But **GlenWyvis** has picked up the Ferintosh thread that runs through the history of distilling in Ross-shire and we will weave it into our community distillery. Ferintosh whisky may be long gone, but it will live on with us 'in spirit'...

Update on EIS for members

As outlined in the **GlenWyvis** Share Offer document, investors resident in the UK may be able to claim tax relief on their investment in the **GlenWyvis** Distillery Community Benefit Society under the Government's Enterprise Investment Scheme (EIS).

You will be able to claim this relief after 4th April 2017, for the tax year 2016/17. At the moment, the **GlenWyvis** Finance Team are finalising the EIS arrangements with HMRC and anticipate that you will have the forms necessary to support your claim by the end of April.

GLENWYVIS EVENTS UPDATE: February

Supporting the Highland Hospice

On Thursday the 16th February Craig attended a tasting in the Storehouse in aid of the Highland Hospice. The event was attended by more than 70 people who were treated to a tasting of a number of gins and a fantastic meal. Craig also gave a short talk on the **GlenWyvis** journey and an update on the progress at the distillery itself. To finish the night off everyone enjoyed a **GlenWyvis** cocktail accompanied by music from the fantastic Garry Innes from BBC's Take The Floor and Manran fame. A great night was had by all.



Dingwall and Easter Ross 41 Club

On Wednesday the 22nd February Craig was invited to the monthly meeting of the Dingwall and Easter Ross 41 club where he was kindly treated to a fine meal at the Victoria Restaurant in Dingwall. Craig then gave a talk to 17 of the clubs members going through everything from the inception of **GlenWyvis** until today culminating in a short question and answer session. It was great to see and hear the local interest in our project.

UNIQUE **GlenWyvis** OFFERS FOR MEMBERS ONLY

Mother's Day GlenWyvis Special

Here's a gift to be loved! One **GlenWyvis** Scented Travel Candle (16 hour burn time) plus a **GlenWyvis** Miniature Gin and **GlenWyvis** Gin Chocolates all for **ONLY £18** plus postage or arrange to collect.



Friends & Founders GlenWyvis Gin

Stocks are now getting very low, but there are still a few of our classic launch edition gin available to members for £30 plus postage. Get yours now before they're done.



Highland Inspiration Whisky

This limited edition celebratory malt is still available to members for just £45 plus postage. Now on public sale at £55, so if you want yours you should order quick, because when it's gone, it's gone.



Please note: Members must call the GlenWyvis office direct on 01349 862005 to get these discounts. Thanks.